

COURSE SYLLABUS

Methodology of Scientific Research. Techniques and Research Methods in Economic History

1. Information about the study program

1.1 Institution	SCOSAAR
1.2 Departament	Cluj-Napoca Branch
1.3 Field of Study	History
1.4 Study Cycles	PhD
1.5 Programul de studii/Calificarea	History

2. Information about the subject

2.1 Course title	<i>Methodology of Scientific Research. Techniques and Research Methods in Economic History</i>						
2.2 Course tutor	Scientific Researcher II, Dr. HABIL. IOSIF-MARIN BALOG						
2.3 Seminar tutor	Scientific Researcher II, Dr. HABIL. IOSIF-MARIN BALOG						
2.4 Year of study	I	2.5 Semestre	II	2.6 Type of assessment	E	2.7 Course status	DS

3. Total estimated time (teaching hours per semester)

3.1 Number of hours per week	4	of which: 3.2 course	2	3.3 seminar/laborator	2
3.4 Total number of hours in the curriculum	56	of which: 3.5 course	28	3.6 seminar/laborator	28
Time distribution					hours
Study based on textbook/course manual/recommended reading/personal notes					60
Additional research in the library, by accessing scientific databases, or during field work					100
Preparation for seminars/laboratory classes, essays, portfolios and reports					100
Tutoring					55
Assessment (examinations)					4
Other activities.....					-
3.7 Total hours for individual study					319
3.9 Total hours per semester					395
3.10 Number of credits					15

4. Prerequisites (if necessary)

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4.1 Curriculum	-
4.2 Skills	Understanding the fundamental elements of scientific methodology and the development of a doctoral thesis, especially the fundamental techniques and methods of research in economic history

5. Conditions (if necessary)

5.1 For delivering lectures	Classroom, internet access, library access, and online database access. In special cases, course support through online platforms
5.2 For teaching seminars/laboratory classes	Seminar room, students' access to the internet, library, and online database

6. Acquired specific competences

Professional competences	<ul style="list-style-type: none"> • Acquiring knowledge regarding the most important theoretical and methodological aspects in the field of economic (and social) history • Understanding and using research methods specific to the field of study • The ability to adapt theoretical and methodological models in the research of economic history topics • The ability to write a scientific paper in the field
Transversal competences	<ul style="list-style-type: none"> • The ability to process and analyze information from primary sources and secondary literature. • The skill to manage, implement, and report on a research project • Developing the capacity to elaborate scientific texts, including evaluation reports • Applying the knowledge acquired in one's own research projects • Cultivating the habit of reasoned debate and logical construction of discourse

7. Course objectives (derived from the specific competences acquired)

7.1 General objective of course	<ul style="list-style-type: none"> • Doctoral students' knowledge, understanding, and application of concepts and methodology in economic and social history. Understanding the notions of modernization and economic development. • Understanding the economic factors that have influenced the historical evolution of a society. • Acquisition of theoretical and methodological competencies that enable doctoral students to successfully complete their doctoral theses, progress reports, scientific articles, and conference participation.
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7.2 Specific objectives	<ul style="list-style-type: none"> • Fundamental elements of scientific research. The necessity of formulating research questions, adopting models, and choosing appropriate methodological options for the subject under investigation. • Analysing a society in the process of change from the perspective of its economic role; recognizing the role played by the economy in the evolution of a society. • Acquiring knowledge of bibliographic research methods and evaluating the quality of sources. • Conducting comparative analyses. • Improving communication skills (written and oral), interpretation, analysis, evaluation, and self-assessment. • Disseminating the results of scientific research.
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8. Contents

8.1 Lectures	Teaching methods	Remarks
1. Introduction	Lecture, Presentation	2 hours
2. Scientific method, theory and methodology of scientific research	Lecture, Presentation	2 hours
3. Management of scientific research in economic history	Lecture, Presentation	2 hours
4. Research methods, techniques and tools in economic history	Lecture, Presentation	2 hours
5. The history of economic history. Genesis and beginnings, evolution. The main schools of economic history	Lecture, Presentation	2 hours
6. Macro-analysis in economic history. Basic concepts. The concept of GNP and GDP, classical and alternative methods of measurement	Lecture, Presentation	2 hours
7. Micro-analysis in economic history. Basic concepts	Lecture, Presentation	2 hours
8. Historical statistics: the nature and sources of historical statistics; classification and limits of statistical sources	Lecture, Presentation	2 hours
9. The history of entrepreneurship (Business History): basic concepts and methodological aspects	Lecture, Presentation	2 hours
10 Comparative methods and generalizations in economic history; comparability in time and space; unilinear vs multilinear in economic evolution; how the past explains the economic present and vice versa	Lecture, Presentation, Debate	2 hours
11. Research project management	Lecture, Presentation	4 hours
12. Evaluation and reporting of research projects	Lecture, Presentation	4 hours

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Bibliography

1. Gunn, Simon, Faire, Lucy (eds), *Research Methods for History*, Edinburg University Press, 2012.
2. Claus, Peter, Marriott, John, *History. An Introduction to Theory, Method, and Practice*, 2nd Edition, Routledge, London & New York, 2017.
3. Ferréol, G., Flageul, N., *Metode și tehnici de exprimare scrisă și orală*, București, Polirom, 2007.
4. Locharoenrat, Kitsakorn, *Research Methodologies for Beginners*, Pan Stanford Publishing, Singapore, 2017.
5. Rad, Ilie, *Cum se scrie un text științific*, București, Polirom, 2008.
6. Tosh, John, *The Pursuit of History. Aims, Methods and New Directions in the Study of History*, 6th Edition, Routledge, London & New York, 2015.
7. Constantinescu, N.N., *Probleme ale metodologiei de cercetare în știința economică*, București, Ed. Economică, 1998.
8. Ștefan Mășu, *Puterea economică în istoria lumii Volumul 1 De la Marele Rift preistoric la marele Război din 1914 : un studiu geoeconomic, geoistoric, geopolitic și juridic*, București, Edit. Pro Universitaria 2021.
9. ****The Oxford Encyclopedia of Economic History*, ed. Joel Mokyr, Oxford University Press, 2003.
10. Witold Kula, *Problems and Methods in Economic History*, Ashgate Publishing Company, 2001.
11. Thomas Piketty, *Capitalul în secolul XXI*, traducere din limba franceză de Irina Brateș și Irina Popovici, București, Edit. Litera, 2015.
12. Iosif Marin Balog, *Istoria economică – repere și jaloane în evoluția unei discipline*, în „Revista Română de Istorie Economică”, tom 1, 2022, Cluj-Napoca, p. 13-38. (disponibil la: <https://www.rriejournal.ro/revista-romana-de-istorie-economica-romanian-journal-of-economic-history-vol-i-2022-2/>).
13. Bogdan Murgescu, *Alternative în măsurarea decalajelor economice la nivelul duratei lungi*, în vol. *Economie și istorie. Dialog și interdisciplinaritate*, coord. Dana Bako, Iosif Marin Balog, Rudolf Gräf, Răzvan Mustață, Cluj-Napoca, Centrul de Studii Transilvane, 2015, p. 231-242.
14. B. Supple, *The Uses of Business History*, în „Business History”, IV, 1962, p. 81-90.
15. Terry Gournish, *Business History in Defence of the Empirical Approach*, în „Accounting Business and Financial History”, 5, 1995, p. 5-16.

8.2 Seminars	Metode de predare	Observații
1. Hypotheses, causal relationships and conclusions in explaining economic phenomena and realities	Oral and written presentation	4 hours
2. The use of statistical sources in economic history. Case Study.	Oral and written presentation	4 hours
3. Construction of data series. Case Study: Retracing Price Development	Oral and written presentation	4 hours
4. Aspects of Monetary History. Case Study: Monetary Reforms in the Habsburg Monarchy in the Modern Era	Oral and written presentation	4 hours

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5. Historical metrology. Case study: units of measure in the Habsburg Monarchy in the 18th-19th centuries.		4 hours
6. Research project	Oral and written presentation	2 hours

Bibliography:

1. A.P. Usher, *The Application of the Quantitative Method to Economic History*, în „Journal of Political Economy”, XL, 1932, p. 186-209.

2. S. Kuzets, *Statistics and Economic History*, în „Journal of Economic History”, 1941, p. 26-41.

3. Costin C. Kirişescu, C. Kirişescu, *Sistemul bănesc al leului și precursorii lui*, ed. a II-a, Bucureşti, 1997, vol. II, p. 172 și urm.

4. Sorina Botiș, *Early Banknotes of the Habsburg Empire and their Circulation In Transylvania until the Establishment of the Austro-Hungarian Dualism*, în „Transylvanian Review”, vol. XXVII, No. 4, Winter 2018, p. 74-86.

4. Peter Schmoller (ed), *Real Wages in 19th and 20th Century Europe. Historical and Comparative Perspectives*, New York 1989. (cu bibliografie extinsă asupra subiectului).

5. Nicolae Stoicescu, *Cum măsurau strămoșii*, Bucureşti, Edit. Științifică, 1971.

WEB Resources:

<https://www.eurologisch.at/el/interaktive-anwendungen/waehrung.html> (pentru calcularea parității valutelor istorice).

<https://corporatefinanceinstitute.com/resources/economics/laspeyres-price-index/> (pentru calculul și evaluarea unor indicatori istorici, precum modificarea prețurilor unui coș de bunuri în raport cu o anumită ponderare a perioadei de bază).

[https://de.wikipedia.org/wiki/Alte_Ma%C3%9Fe_und_Gewichte_\(%C3%96sterreich\)](https://de.wikipedia.org/wiki/Alte_Ma%C3%9Fe_und_Gewichte_(%C3%96sterreich)) (echivalența unor unități de măsură din perioada Monarhiei Habsburgice).

9. Validating course contents based on the expectations of epistemic communities, professional associations and of potential employers related to the field of study

The discipline fundamentally contributes to the development of research skills, as well as scientific writing of specialized materials in economic history and beyond, a fact that will contribute to the creation of an increased number of quality scientific articles, materials and books, echoing within the scientific community. At the same time, achieving the objectives of this course will allow doctoral students to become more competitive on the national and international labor market, within universities, research institutes, educational institutions, museums, etc.

10. Assessment (examination)

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight in the final grade
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10.4 Course	Attendance to course	Attendance list	20%
	Writing, scientific presentation	Written examination	50%
10.5 Seminar	Participation to the seminar's activities	Attendance list	20%
	Participation tot hematic debates		10%
10.6 Basic performance standard			
Grade 5			

Course tutor's signature

Seminar tutor's signature

Date

31.10.2022

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